



Sample press release

Release Date: **[Date]**

Contact: **[Your Name, Title, Telephone Number, E-Mail Address]**

[Name Of Official] proclaims April as Child Abuse and Neglect Prevention Month and April 30 as Celebrate Children – A Blue Ribbon Day for Kids

[City, State Name Of Official] has proclaimed April as Child Abuse and Neglect Prevention Month and April 30 as Celebrate Children – A Blue Ribbon Day for Kids. This designated month gives everyone the opportunity to think about what role they can play in keeping kids safe and families strong.

Child Abuse and Neglect Prevention Month and Celebrate Children’s Day are about celebrating children in positive ways,” said **[Name Of Official]**. “It is a reminder to Wisconsin’s communities of their responsibility to ensure the health and well-being of our youngest citizens.”

“Whether you are a parent, grandparent, aunt, uncle, neighbor or family friend, most everyone has a child in their life that they care about and want to see happy and healthy. I encourage people to think about how they can help protect the children in their lives and the children in their community,” said **[Name Of Official]**.

In recognition of April as Child Abuse and Neglect Prevention Month, **[Organization Name]** will sponsor **[Event Details, Time, Date And Location]**.

[include a short paragraph describing your organization’s mission and history].

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This press release can be sent to news organizations in your community including newspapers, radio and television news departments. Send the release a few weeks in advance and put April 1, 2007 after “Release Date.”